True Value in the Davis Vision Exclusive Collection

What is the Davis Vision Exclusive Collection?
The Exclusive Collection is a compact, rotating fixture of 222 frames available to Davis Vision members for low out-of-pocket expense.

The Exclusive Collection provides members an expanded selection of frames and is an enhancement to their frame allowance benefit.

What makes the Exclusive Collection unique?
The Exclusive Collection offers Davis Vision members a selection of frames for a fixed copay. Depending on plan design, these can be fully covered or can have a minimal cost associated with each tier of frames. In addition to providing members a low out-of-pocket cost option, all frames within the Exclusive Collection come with a free one-year breakage warranty.

How much are Exclusive Collection frames?
Fashion Tier frames have a retail value of up to $100. Designer Tier frames are valued up to $160, and Premier Tier frames are valued up to $195. Davis Vision Exclusive Collection frames are covered in full, with no member out of pocket cost.

How are the frames within the Exclusive Collection chosen?
Frames are selected by our retail merchandising team. They apply their product knowledge, brand expertise, and understanding of current fashion trends to select the most relevant brands and best-selling styles that appeal to today’s consumers.

How often is the Exclusive Collection updated?
New styles are added to the Exclusive Collection every year.

The Exclusive Collection includes functional and classic designs for the whole family with brands like FILA, Jones New York and Perry Ellis.

Want to find eye care professionals with the Exclusive Collection?
Visit davisvision.com/locator and look for the glasses icon indicating that the location carries these frames.

1 (877) 377-9353 TTY: 1 (800) 523-2847 davisvision.com/HCASEBB